

## Facts about Sub-1 GHz

### Long-range

Sub-1 GHz can span 20 km on a coin cell battery

### **Ultra-low power**

Sub-1 GHz provides multi-year operation on a coin cell battery

### **Robust connection**

Sub-1 GHz offers connectivity that reaches through walls and can turn corners

~20km

### Sub-1 GHz

ZigBee® and *Bluetooth*® low energy

~400m

Wi-Fi

~100m



## 20 km on a coin cell

Connect, control and monitor the home and its vicinity with long range connectivity utilizing simple software, running on a coin cell battery for up to 10 years

## **Ultra-low power**

Cover the entire retail floor of several hundreds of nodes to update information and manage data flow quickly all on battery powered devices



## Robust and secure link

For dense urban environments, achieve a robust and reliable connection with integrated frequency hopping and built-in AES-based encryption

# Long range on a single hop

Extend long-range connection in spread-out areas to monitor and track activity such as animal movement, crop growth, weather and more





TI provides the building blocks to develop ultra-low power, long-range and robust connectivity networks for IoT applications

# Get started now:

- SimpleLink™ CC1310 LaunchPad™ development kit
- New! TI 15.4-Stack software

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