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 YOUR MODULE NO.:
 OUR MODULE NO.:
 K350QVG-V2-F

YOUR SPEC NO.: \_\_\_\_\_ OUR FULL SPEC NO.: \_FS-K350QVG-V2-F-03

Remark:

K350QVG-V2-F is fully compatible with K350QVG-V1-F and can be used to replace the K350QVG-V1-F (K350QVG-V1-F already phased out as the EOL of tft cell.), no need to changing software and hardware. (Already approved by TI on Stellaris M3 Evaluation board.)

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## K350QVG-V2-F

### **Product**

Standard LCD Module 320 x RGB x 240 Dots 3.5" 262K colors TFT display Wide temperature With white LED backlight With Touch Panel



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DOCUMENT REVISION	DATE	DESCRIPTION	PREPARED BY	APPROVEI BY
01	2008.04.28	First Release.	MF Zou	
02	2010.06.30		MF Zou	
03	2010.07.15	Update packing reference	MF Zou	
	_01000,110	of and farming received		



#### 2. General Description

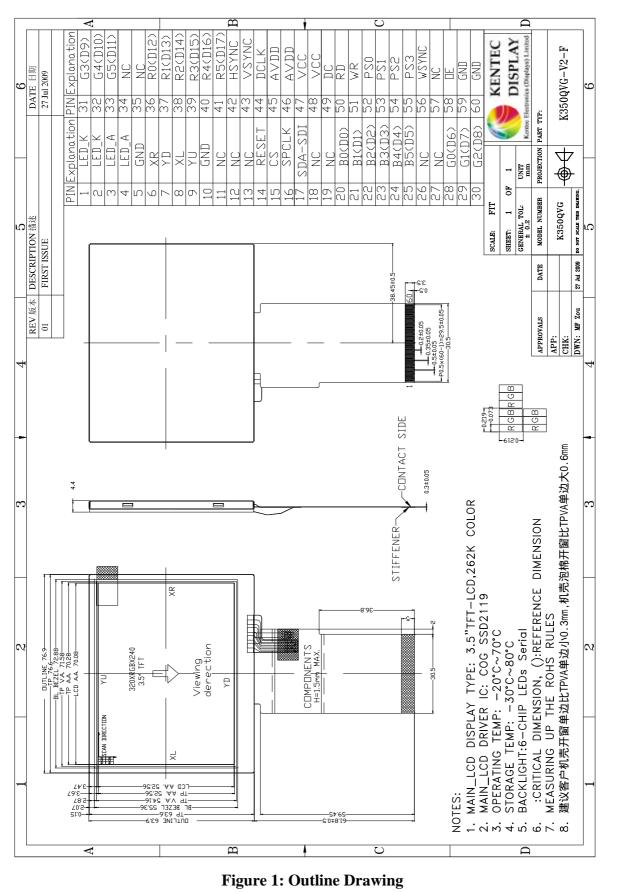
- 3.5"(diagonal), 320 x RGB x 240 dots, 262K colors, Transmissive, TFT LCD module.
- Viewing Direction: 12 o'clock.
- Driving IC: SSD2119 or equivalent TFT controller/driver.
- 18-bits data bus (parallel RGB interface/8080 parallel system interface).
- With Touch Panel.
- With internal voltage booster.
- Logic voltage: 3.3V (typ.).

#### **3. Mechanical Specifications**

The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

		Table 1	
Par	rameter	Specifications	Unit
Outline dimensions		76.9(W) x 63.9(H) x 4.4(D) (Exclude FPC, cables of backlight)	mm
	View area	72.88(W) x 55.36(H)	mm
	TP view area	71.58 (W) x 54.2(H)	mm
Color TFT	LCD active area	70.08(W) x 52.56(H)	mm
320xRGBx240	Display format	320 x RGB x 240	dots
	Color configuration	RGB stripes	-
	Dot size	0.219(RGB)(W) x 0.219(H)	mm
V	Veight	~40	grams





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#### 4. Interface signals

Table 2: Pin assignment							
Symbol	Description						
	L						
	Power supply for LED backlight						
GND	Power supply (system ground)						
XR							
	-						
	– Terminal of touch panel.						
YU	-						
GND	Power supply (system ground)						
NC	No connection						
	System reset pin						
	Chip select pin						
	Clock pin of serial interface						
	Data pin of serial interface						
	No connection						
	Blue data 6-bit/18bit bi-directional (D0-D5)						
	No connection						
	Green data 6-bit/18bit bi-directional (D6-D11)						
	No connection						
	Red data 6-bit/18bit bi-directional (D12-D17)						
	Line synchronization signal input						
	Frame /Ram synchronization signal input						
	Dot clock signal						
AVDD	Supply voltage for lcd driving						
VCC	Supply voltage for logic						
DC	Parallel Interface						
RD	I80 system: Serves as a read signal and reads data at the low level.						
WR	I80 system: Serves as a write signal and writes data at the rising edge.						
	Interface selection pin						
I	PS3     PS2     PS1     PS0     Interface mode						
I	0 0 1 0 16-bit 8080 parallel interface, D[17:10]&D[8:1]						
I	0 0 1 1 8-bit 8080 parallel interface, D[8:1]						
I	0  1  0  0  9-bit RGB(262  colour) + 3-wire SPI, D[8:0]						
DOI(0.21	0 1 0 1 16-bit RGB(262K colour) + 3-wire SPI,						
PS[0:5]	D[17:10]&D[8:1]						
I	0 1 1 0 18-bit RGB(262K colour) + 3-wire SPI, D[17:0]						
ı	0 1 1 6-bit RGB(262K colour) + 3-wire SPI, D[8:3]						
I	1 0 1 0 18-bit 8080 parallel interface, D[17:0]						
ı	1 0 1 1 9-bit 8080 parallel interface, D[8:0]						
I	1 1 1 0 3-wire SPI						
WSYNC	Ram Write Synchronization output						
NC	No connection						
OE	Display enable pin from controller						
· · · · · · · · · · · · · · · · · · ·	Display enable pin from controller Power supply (system ground)						
	XR YD XL YU GND NC CS SPCLK SDA-SDI NC B[0-5] NC B[0-5] NC G[0-5] NC R[0-5] HSYNC VSYNC DCLK AVDD VCC DC KD VSYNC DCLK AVDD VSYNC						

#### **5. Absolute Maximum Ratings**

#### 5.1 Electrical Maximum Ratings – for IC Only

Table 3:	Electrical	Maximum	Ratings -	- for IC
1 4010 51	Lieeureur	1,100,11110,111	1 caundo	101 10

Parameter	Symbol	Min.	Max.	Unit	Note
Supply voltage	VCC	-0.3	+4.0	V	1
Input voltage	AVDD	-0.3	+5.0	V	

Note:

1.VCC, GND must be maintained.

2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

#### 5.2 Environmental Condition

Table 4							
Item	Operating temperature (Topr)		Storage temperature (Tstg) (Note 1)		Remark		
	Min.	Max.	Min.	Max.			
Ambient temperature	-20°C	+70°C	-30°C	+80°C	Dry		
Humidity (Note 1)	80 < 50% RH for 40°	No condensation					

Note 1: Product cannot sustain at extreme storage conditions for long time.

#### **6. Electrical Specifications**

#### **Typical Electrical Characteristics**

At Ta = 25 °C, VCC=IOVCC= 3.3V, GND=0V.

		Table 5				
Parameter	Symbol	Conditions	Min.	Тур.	Max.	Unit
Supply voltage (logic)	VCC-GND		1.4	-	3.6	V
Supply voltage (lcd driving)	AVDD		2.5 or VDDIO	-	3.6	V
	VGH		9	-	18.0	V
Output voltage(LCD)	VGL		-15.0	-	-6	V
	VCOM		-1	-	6	V
Supply current (Logic & LCD)	ICC	VDD=3.3V	-	-	10	mA
Supply voltage of white LED backlight	VLED	Forward current =20 mA	-	19.2	21.6	V
Luminance (on the module surface)		Number of LED dies = 6	230	270	-	cd/m <sup>2</sup>



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#### 7. Optical Characteristics

Table 7: Optical specifications								
Items		Symbol	Condition	Specifications		Unit		
Items		Symbol	Condition	Min.	Тур.	Max.	Omt	
Contrast Ra	atio	CR		150	300	-	-	
Response T	ime	T <sub>R</sub>		-	15	30	ms	
Response 1	me	$T_{\rm F}$		-	35	50	ms	
	Red	X <sub>R</sub>		0.604	0.624	0.644	-	
	Reu	Y <sub>R</sub>		0.302	0.322	0.342	-	
	Green	X <sub>G</sub>		0.268	0.288	0.308	-	
Chromaticity	Oleell	Y <sub>G</sub>		0.540	0.560	0.580	-	Note
Cinomaticity	Blue	X <sub>B</sub>		0.127	0.147	0.167	-	Note
	Diue	Y <sub>B</sub>		0.097	0.117	0.137	-	
	White	$X_{W}$		-	0.307	-	-	
	w mite	$Y_W$		-	0.328	-	-	
	Hor.	$\phi 1(3 \text{ o'clock})$		-	45	-		
<b>V</b> <sup>2</sup>		\$\$\\$	Center	-	45	-	dag	
Viewing angle	Ver.	$\theta 2(12 \text{ o'clock})$	CR=10	-	15	-	deg.	
	V CI.	$\theta 1(6 \text{ o'clock})$		-	35	-		
NTSC ratio					61.5		%	

Note 1: Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

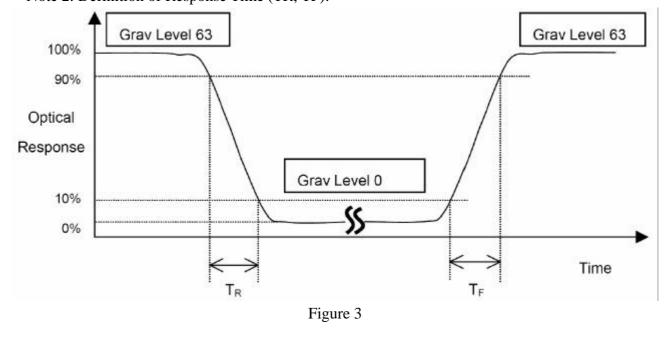
Contrast Ratio (CR) = L63 / L0

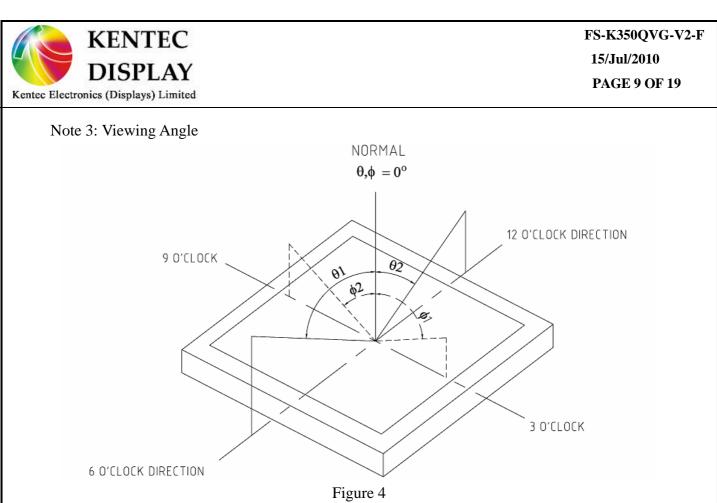
L63: Luminance of gray level 63

L0: Luminance of gray level 0

 $\mathbf{CR} = \mathbf{CR} \ (10)$ 

CR (X) is corresponding to the Contrast Ratio of the point X at Figure in Note 5. Note 2: Definition of Response Time (TR, TF):

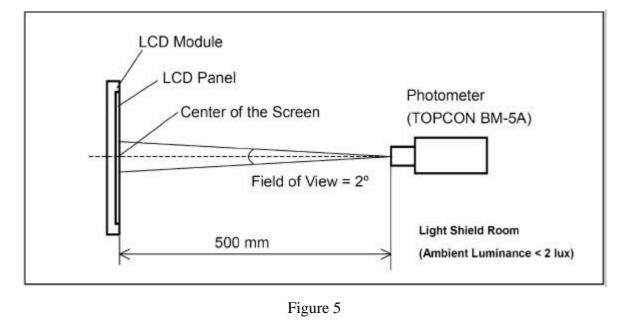




The above "Viewing Angle" is the measuring position with Largest Contrast Ratio; not for good image quality. View Direction for good image quality is 6 O'clock. Module maker can increase the "Viewing Angle" by applying Wide View Film.

#### Note 4: Measurement Set-Up:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 20 minutes in a windless room.





#### 8. AC Characteristics

Please refer SSD2119 datasheet.

#### 9. Reliability Test Item

Test Item	Sample Type	Test Condition	Test result determinant gist
High temperature	Normal temperature	70±3 ;96H	the inspection of
storage	Wide temperature	80±3 ;96H	appearance and function
Low temperature	Normal temperature	-20±3 ;120H	character.
storage	Wide temperature	-30±3 ;120H	
High temperature	Normal temperature	50 ±3 ,90%±3%RH;96H	
/humidity storage	Wide temperature	60 ±3 ,90%±3%RH;96H	
High temperature	Normal temperature	60±3 ;96H	no objection of the function
operation	Wide temperature	70±3 ;96H	character; no fatal objection of
Low temperature	Normal temperature	0±3 ;96H	the appearance.
operation	Wide temperature	-20±3 ;96H	
High temperature	Normal temperature	40 ±3 ,90%±3%RH;96H	
/humidity operation	Wide temperature	50 ±3 ,90%±3%RH;96H	
Temperature Shock	Normal temperature	-20±3 ,30min? 70±3 ,30	inspect the objections
		min;10cycle	appearance, function & the
			whole structure
	Wide temperature	-30±3 ,30min	The inspection of appearance,
		80±3,30min;10cycle	function & the whole structure

#### **10. Suggestions for using LCD modules**

#### **10.1 Handling of LCM**

- 1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 3. Don't apply excessive force on the surface of the LCM.
- 4. If the surface is contaminated ,clean it with soft cloth. If the LCM is severely contaminated , use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer . The following solvents is especially prohibited: water , ketone Aromatic solvents etc.
- 5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by

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water droplets, moisture condensation or a current flow in a high-humidity environment.

6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.

7. Don't disassemble the LCM.

8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

- Be sure to ground the body when handling the LCD modules.
- Tools required for assembling, such as soldering irons, must be properly grounded.
- To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
- The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9. Do not alter, modify or change the the shape of the tab on the metal frame.
- 10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
- 11. Do not damage or modify the pattern writing on the printed circuit board.
- 12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 14. Do not drop, bend or twist LCM.

#### **10.2** Cautions for installing and assemabling if the module has Touch Panel

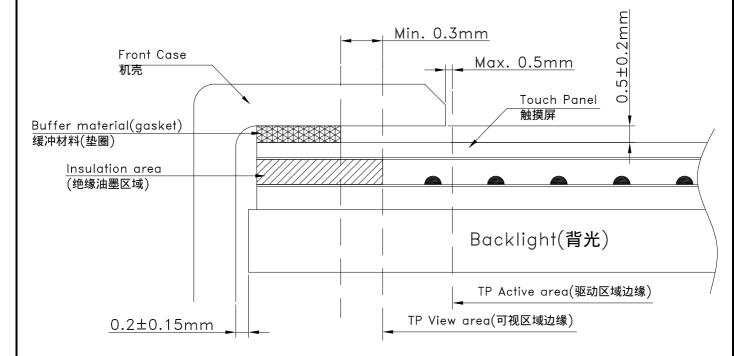
1. Use a buffer material (Gasket) between the touch panel and Front-case to protect damage and wrong operating. The dimension of the buffer material's edge between the TP V.A. edge is Min. 0.3mm.

2. We recommend to design a case that it can't over the boundary of the active area Max. 0.5mm in order to prevent an operation at outside of the active area which can't guarantee the specified durability,

because operation at the outside of the active area cause serious damage of a transparent.

3. When design case for installing Module, you would consider give a distance about  $0.2 \pm 0.15$ mm between the module edge to case inside.

4. The corners of the product are not chamfered. When positioning and fixing the product on the case, we sugguest that you would provide a R part on the conner of the case so as not to apply load on the corner of the transparent module.



#### **10.3 Storage**

1. Store in an ambient temperature of 5 to 45 °C, and in a relative humidity of 40% to 60%. Don't expose

to sunlight or fluorescent light.

- 2. Storage in a clean environment, free from dust, active gas, and solvent.
- 3. Store in antistatic container.



#### **11. Inspection Standard**

This specification is made to be used as the standard acceptance/rejection criteria for Color mobile phone LCM with touch pannel.

#### 11.1 Sample plan and Inspection condition

11.1.1 Sample plan

Sampling plan according to MIL-STD-105E, normal level 2 and based on:

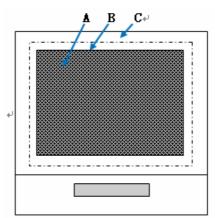
Major defect: AQL 0.65;

Minor defect: AQL 1.5.

11.1.2 Inspection condition

Viewing distance for cosmetic inspection is about 30cm with bare eyes, and under an environment of 20~40W light intensity, all directions for inspecting the sample should be within 45 against perpendicular line.

#### 11.2 Definition of inspection zone in LCD



Inspection zones in an LCD

Zone A: character/Digit area;

Zone B: viewing area except Zone A (ZoneA+ZoneB=minimum Viewing area);

Zone C: Outside viewing area (invisible area after assembly in customer's product);

Note: As a general rule, visual defects in Zone C are permissible, when it is no trouble for quality and assembly of customer's product. Defects are classified as major defects and minor defects according to the degree of defectiveness defined herein.

#### 11.3 Major defects and Minor defects

11.3.1 Major defects

A major defect is a defect that is likely to result in failure, or to reduce the usability of the product for its intended purpose.

11.3.1.1 Abnormal operation: modules cannot display normally;



11.3.1.2 Line defect;

11.3.1.3 There is serious distortion or sharp burr on mechanical housing;

11.3.1.4 Glass breakage.

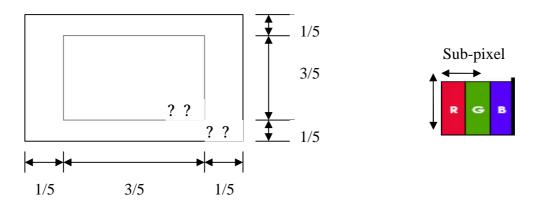
11.3.2 Minor defects:

A minor defect is a defect that is not likely to reduce the usability of the product for its intended purpose.

11.3.2.1 Dot defect:

11.3.2.1.1 Inspection pattern : Full white, full black, red, green and blue screens;

11.3.2.1.2 Criteria :(acceptable);



Note: 1. Dot defect is defined as the defective area of the dot area is larger than 50% of the dot area . And the bright dot defect must be visible through 5% ND filter.

2. Except for the allowed numbers of adjacent dots, the distance between dot defects should be more than 3mm apart.

11.3.2.1.3 The definitions of the inner display area and outer display area.

#### **11.4 Inspection standards table:**

11.4.1 Major defect

Item No.	Items to be	Inspection Standard	Classification of defects	
11.4.1.1	All functional defects	<ol> <li>No display</li> <li>Display abnormally</li> <li>Missing vertical/horizontal segment</li> <li>Short circuit</li> <li>Back-light no lighting, flickering and abnormal lighting.</li> </ol>	Major	
11.4.1.2	Missing	Missing Missing component		
11.4.1.3	Outline dimension	Overall outline dimension beyond the drawing is not allowed.		
11.4.1.4	linearity	linearity No more than 1.5%		



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#### 11.4.2 Cosmetic Defect (spot defect)

Item No	Itemsto be	Inspect	Inspection Standard					
	Clear Spot Black and white		For dark/white spot, sizeF is defined as $F = (x + y)/2$					
11.4.2.1	Spot defect		Zone	Ac	ceptable Qty	7		
	Pinhole,		ze(mm)	А	B	С	Minor	
	Foreign	F=0.1		Ignore	ļ	Ignore		
	Particle,	0.10<	F=0.15	2				
	polarizer Dirt	0.15<	F=0.20	1				
	Dirt	F > 0	.20	0				
			Zone Acceptable Qty					
		Si	ze(mm)	А	B	С	Minor	
11 4 2 2	Clear Spot	s F=0.1		Ignore		Ignore		
11.4.2.2	TP Dirt	0.10<	F=0.15	2				
		0.15<	F=0.25	1				
		F > 0	.25	0				
	Dim Spots		Zone	Ac		-		
	Circle shaped and dim edged defects	Siz	ze(mm)	A B			С	
11.4.2.3		1 -0.2		Ignore			Minan	
		0.20<	F=0.4	2		Ignore	Minor	
	uerects	0.4<	F=0.6	1				
		F > 0	.6	0				
		dot =su	dot =sub-pixel					
			Acceptable Qty					
11 4 0 4				Ι		II	Minor	
11.4.2.4	Dot defect	Br	ight dot	0		2		
		D	ark dot	1		2		
			The distance of two point >5mm					
11.4.3 Cos	smetic Defect		1					
		× ·	,				Classification	
Item No	Items to be		Inspection Standard					
11.4.3.1	Line defect Black line, White line, Foreign material on polarizer	0.5						
		51	Size(mm) Acceptable Qty					
		L(Length)	W(Width)	zone		G	41	
				A B		C	Minor	
		Ignore	W=0.02	Ignore		Ignore		
		L=3.0	0.02< W=0.03	2				
		L=2.0	0.03< W=0.05	1				
			W> 0.05	Define as spot defect				

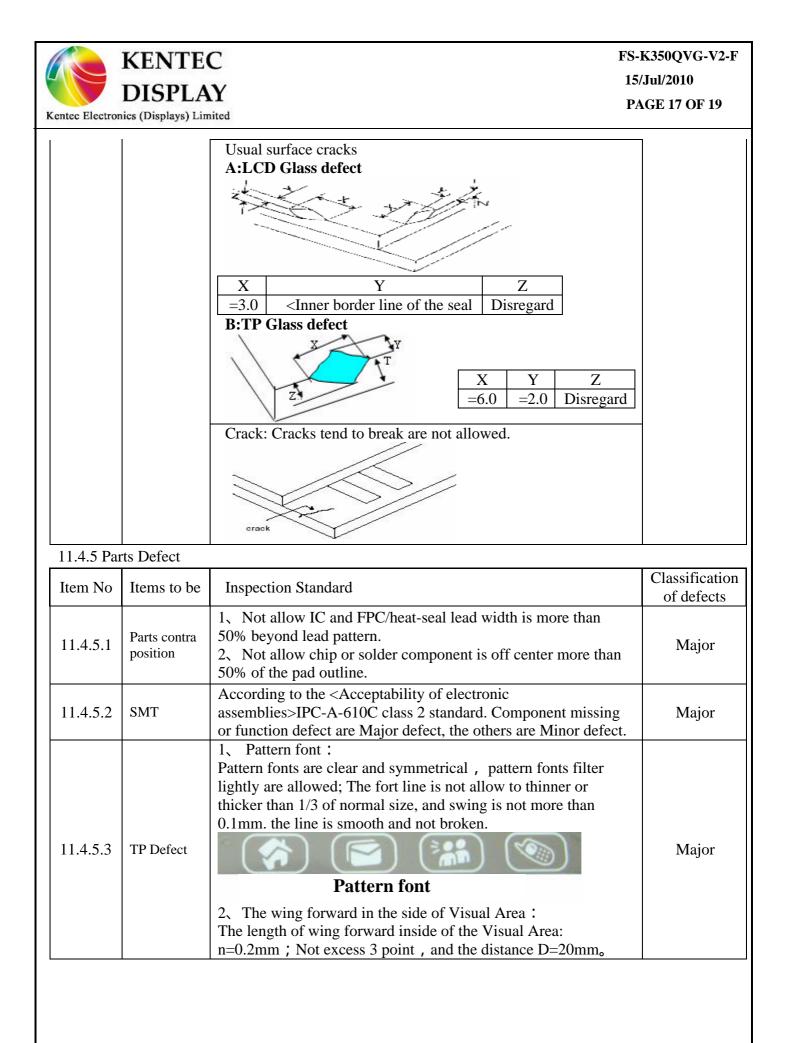


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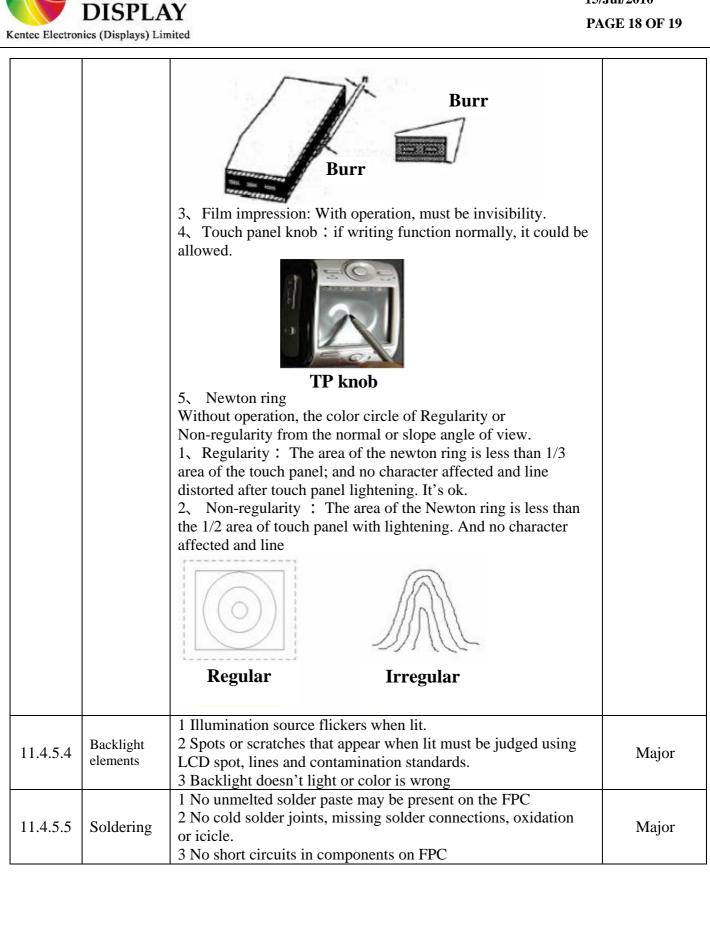
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		The line can h	e seen af	ter mobile	phone in the c	nerating cond	lition	1
11.4.3.2	Foreign Material on TP film	The line can be seen after mobile p Size(mm)				cceptable Q		
				zone				
		L(Length)	W(Width)		A B		C	Minor
		Ignore W=0.03		Ignore			Wintor	
		L=3.0	0.03 <	W=0.05	3		Ignore	
			W> 0	.05	Define as a	spot defect		
	<b>Dim line</b> <b>defect</b> Polarizer &BL scratch TP film	If the scratch can be seen after mobile phone cover assembling or in the operating condition, judge by the line defect of 11.4.3.1. If the scratch can be seen only in non-operating condition or some special angle, judge by the following.						
		Size(mm)		Acceptable Qty			Minor	
11.4.3.3		L(Length) W(Width)		zone				
11.4.3.3		L(Lengui)	•• (	widui)	А	В	C	WIIIO
	scratch	Ignore	W=0.0	)2	Igi	nore		
		L=3.0	0.02<	W=0.03	2		Innon	
		L=2.0	0.03<	W=0.05	1 Ignore		Ignore	
			W> 0	.05	Define as spot defect			
		Air bubbles	s betwee	en glass &	polarizer			
	Polarize Air bubble	Acceptable Qty						
				А		В	С	
11.4.3.4		F=0.2		Ignore			Minor	
		0.20< F=0.3			2			
		0.3< F=0.5			1		Ignore	
		F > 0.5 0						
11 4 4 Ch	innin a Dafa at				0			
11.4.4 Ch	ipping Defect							Classification
Item No	Items to be		Inspection Standard					
11.4.4.1	Glass defect	Chips on corner A:LCD Glass defect $\begin{array}{c} \hline X & Y & Z \\ \hline = 0.2 & =S & Disregard \end{array}$ Notes: S=contact pad length Chips on the corner of terminal shall not be allowed to extend into the ITO pad or expose perimeter seal. B:TP Glass defect $\begin{array}{c} \hline X & Y & Z \\ \hline = 3.0 & =3.0 & Disregard \end{array}$						of defects Minor



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#### 11. Packing (Reference only)



(1) 6pcs modules/tray

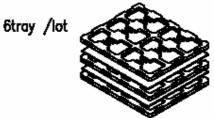


(2) 6 tray stacking/lot

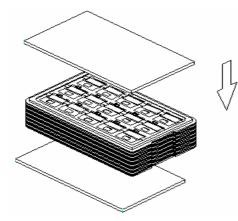
(4) Fixing by type

Coverd by empty tray

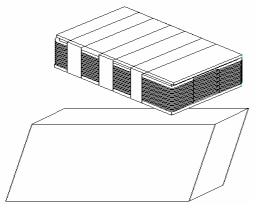


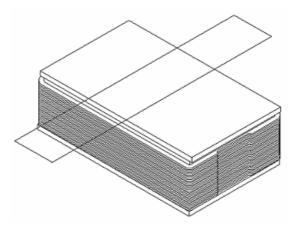


(3) 2 EPE cushion/lot



(5) 2 lot/internal box (72PCS)





(6) 2 internal boxs/out box seal bending tape

