



# Small change, big impact

## Introducing our new compressed hand towels



Old Code	New Code	Product Description	Old Case Content	New Case Content	% Increase	FSC	Compressed Towel Technology	What has changed?
6760	6777	KLEENEX® Ultra Hand Towels – Folded/Medium/White	30  x 116  = 3,484	30  x 124  = 3,720	6.9%			Increased Sheets, New Code
6761	6771	KLEENEX® Ultra Super Soft Hand Towels – Folded / Medium	30  x 88  = 2,640	30  x 96  = 2,880	9.1%			Increased Sheets, New Code
6762	6772	KLEENEX® Ultra Hand Towels – Folded/Large/White	30  x 84  = 2,520	30  x 94  = 2,820	11.9%			Increased Sheets, New Code
6763	6773	KLEENEX® Ultra Super Soft Hand Towels – Folded / Large	30  x 64  = 1,920	30  x 72  = 2,160	12.5%			Increased Sheets, New Code
6769	6778	KLEENEX® Ultra Hand Towels – Folded/Medium/White	15  x 116  = 1,740	15  x 124  = 1,860	6.9%			Increased Sheets, New Code
6779	6789	KLEENEX® Ultra Hand Towels – Folded/Small/White	15  x 170  = 2,550	15  x 186  = 2,790	9.4%			Increased Sheets, New Code
6679	6689	SCOTT® Performance Hand Towels - White / Small	15  x 250  = 3,750	15  x 274  = 4,110	9.6%			Increased Sheets, New Code
6661030	6663	SCOTT® Performance Hand Towels – Folded / Medium	15  x 180  = 2,700	15  x 212  = 3,180	17.8%			Increased Sheets, New Code
6809	6775	SCOTT® Hand Towels – Folded / White / Small	15  x 280  = 4,200	15  x 320  = 4,800	14.3%			Increased Sheets, New Code
<b>Existing Compressed Hand Towels</b>								
6669	n/c	SCOTT® Xtra Hand Towels – Folded/Medium/White	15  x 240  = 3,600	n/c				No Change
6677	n/c	SCOTT® Xtra Hand Towels – Folded/Small/White	15  x 320  = 4,800	n/c				No Change
6682	n/c	SCOTT® Xtra Hand Towels – Folded/Medium/Blue	15  x 240  = 3,600	n/c				No Change
6667	n/c	SCOTT® Hand Towels – Roll / White	6  x 304m = 1,824m	n/c				No Change
6668	n/c	SCOTT® Hand Towels – Roll / Blue	6  x 304m = 1,824m	n/c				No Change
6657	n/c	SCOTT® Slimroll Hand Towels – Roll / White	6  x 165m = 990m	n/c				No Change

## AIRFLEX\* Fabric

**AIRFLEX\* Fabric Hand Towels have not changed, they still:**

- ✓ Have superior absorbency and strength
- ✓ Offer outstanding drying performance whilst remaining soft and pleasant to use
- ✓ Reduce bacteria on hands by 77%
- ✓ Reduce required fibre in manufacturing by 17% versus standard manufacturing processes

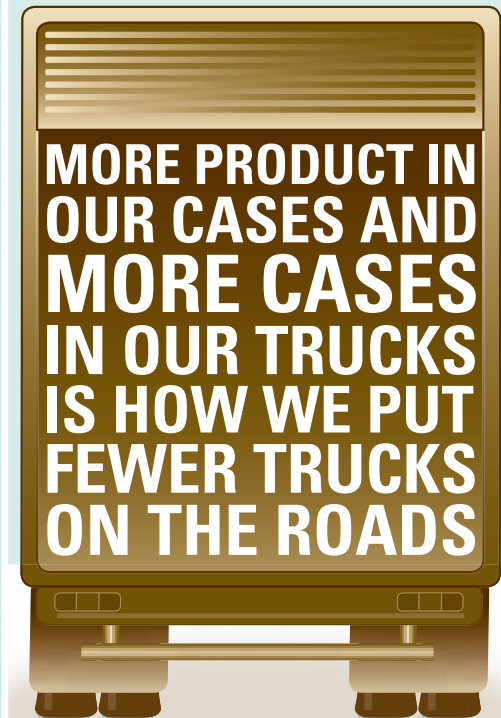


## Compression Technology

**We've invested in compression technology which can mean:**

- ✓ Up to 18% more towels in a case
- ✓ Fewer trucks on the road, and reduced transport costs
- ✓ Reduced packaging waste
- ✓ So, less space, less waste, less CO<sub>2</sub> emissions

**All at the same price per towel!**



**For more information on our AIRFLEX\* Fabric Hand Towels range please visit [www.kcpreducetoday.com/uk](http://www.kcpreducetoday.com/uk)**

REDUCE TODAY, RESPECT TOMORROW\* is the KIMBERLY-CLARK PROFESSIONAL\* approach to sustainability. By embedding sustainability principles into product innovation processes and utilising life cycle thinking, KIMBERLY-CLARK PROFESSIONAL\* is working to reduce the use of the world's natural resources. Reduction is the key to lowering the environmental impact of our activities as well as those of our customers. To learn more: [www.kcpreducetoday.com](http://www.kcpreducetoday.com).

