

Available TZe Tapes



3.5 mm	6 mm	9 mm	12 mm	18 mm	24 mm	36 mm
Standard Laminated - 8m						
	TZe-111	TZe-121	TZe-131	TZe-141	TZe-151	TZe-161
			TZe-132			
			TZe-133			
			TZe-135	TZe-145		
	TZe-211	TZe-221	TZe-231	TZe-241	TZe-251	TZe-261
			TZe-231S*			
		TZe-222	TZe-232	TZe-242	TZe-252	TZe-262
		TZe-223	TZe-233	TZe-243	TZe-253	TZe-263
			TZe-334	TZe-344	TZe-354	
	TZe-315	TZe-325	TZe-335	TZe-345	TZe-355	TZe-365
		TZe-421	TZe-431	TZe-441	TZe-451	TZe-461
			TZe-431S*			
			TZe-435			
		TZe-521	TZe-531	TZe-541	TZe-551	TZe-561
			TZe-535		TZe-555	
	TZe-611	TZe-621	TZe-631	TZe-641	TZe-651	TZe-661
		TZe-721	TZe-731	TZe-741	TZe-751	
Fluorescent Laminated - 5m						
			TZe-B31		TZe-B51	
			TZe-C31		TZe-C51	
Matt Laminated - 8m						
			TZe-M31			
			TZe-MQL35**			
			TZe-MQP35**			
			TZe-MQG35**			
Metallic Laminated - 8m						
			TZe-M931		TZe-M951	TZe-M961
Non-Laminated - 8m						
TZe-N201		TZe-N221	TZe-N231	TZe-N241	TZe-N251	
Flexible ID Laminated - 8m						
	TZe-FX211	TZe-FX221	TZe-FX231	TZe-FX241	TZe-FX251	TZe-FX261
	TZe-FX611	TZe-FX621	TZe-FX631	TZe-FX641	TZe-FX651	TZe-FX661
Strong Adhesive Laminated - 8m						
		TZe-S121	TZe-S131	TZe-S141	TZe-S151	
	TZe-S211	TZe-S221	TZe-S231	TZe-S241	TZe-S251	TZe-S261
		TZe-S621	TZe-S631	TZe-S641	TZe-S651	
Fabric - 3m						
			TZe-FA3	TZe-FA4B		
Security Laminated - 8m						
				TZe-SE4		

*4m
**5m
Tape availability varies by country.

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Introducing the new TZe Tape range

The next generation tape for P-touch labelling machines.

TZe Tape offers enhanced eco-credentials and will replace our original TZ Tape range.

The new TZe Tape is :

- compatible with all P-touch labelling machines that use TZ Tape
- better for the environment
- durable and easy to use





At Brother we have a positive attitude and commitment to our planet

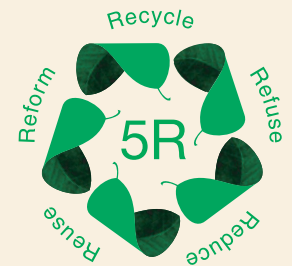
We call this ethos Brother Earth.



How we currently reduce our environmental impact

All our operations are guided by our 5Rs policy:

- Refuse
we avoid purchasing environmentally burdensome materials
- Reduce
where possible, we reduce waste materials
- Reuse
we reuse waste material without processing
- Reform
we reuse materials in a different form
- Recycle
we reuse materials as resources.





The new TZe tape range

Why change an already successful formula?

You know the advantages of using P-touch labelling machines:

they are simple to use and enable your customers to produce high quality, clear labels and signage quickly.

We are launching the new TZe Tape range to make our P-touch business more environmentally friendly, now and in the future.

TZe - further reducing our environmental impact on the planet

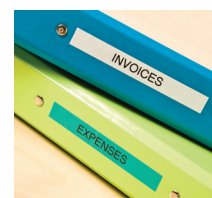
At Brother, we consider the environmental impact of our products right at the beginning of the design stage.

We develop all our products to:

- use less energy, both during the manufacturing process and throughout their useful life
- have a longer working life
- be easy to recycle

How important is protecting the environment to you?

More than 95% of European citizens feel it's important to protect the environment, and 73% believe that public authorities should purchase more environmentally friendly products, according to a Eurobarometer Survey published by the European Commission in March 2008¹.



P-touch tapes have changed, but customers won't notice the difference.

To ensure that there will be no inconvenience to customers, TZe tapes are fully compatible with all P-touch labelling machines that currently use TZ Tape.

Put simply, the tapes have changed, but users will not notice any difference, they are still easy to use and produce the highest quality labels and signage.



All TZe tapes have new tape references

But we've made the changes easy for our customers - for example, TZe-231 replaces TZ-231. Please refer to the tape summary section on the back page of this leaflet.

We put our customers first by giving them the information they need to select a brand that demonstrates genuine commitment to environmental responsibility.

¹To read the full Eurobarometer Survey, visit http://ec.europa.eu/public_opinion/archives/ebs/ebs_295_en.pdf



Environmental benefits of TZe Tape

- **Reduced Plastic**

We have reduced the amount of plastic we use in the manufacture of the TZe tape cassette case by 15%

- **Recycled Content**

The cassette itself contains at least 5% recycled materials

- **Eco-Friendly Packaging**

The new TZe tapes have eco-friendly packaging. 75% of the TZe Tape cassette can be recycled.

By reducing the amount of plastic used in the TZe cassette cases, using more recycled materials, and providing eco-friendly packaging, we can make significant (12%) reductions in CO2 emissions.

Improved performance

We are encouraging our customers to think ahead when organising their workplaces. We have improved the ink ribbon in the TZe cassette to enable future P-touch labelling machines to print using less energy. In addition, the next generation of P-touch labelling machines will have a much higher print speed.

A wide range of tapes available

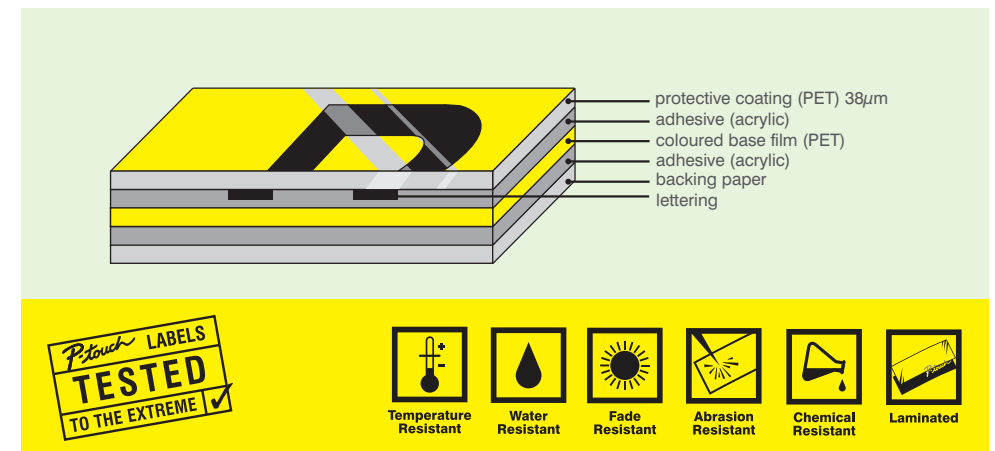
There is a wide range of TZe tapes for all Brother P-touch labelling machines;

from a standard laminated tape in many colour variations, to special function tapes designed to meet the needs of all labelling applications, such as:

- strong adhesive
- flexible ID
- fabric
- security and high grade

Brother's innovative laminated tape technology gives the new TZe labels exceptional durability and performance.

They are thin but very strong and can withstand the effects of abrasion, extreme temperature changes, water, chemicals and sunlight.



The new TZe tape range has distinct advantages over competitor labels, including enhanced durability and wider tape line-up, plus the eco credentials already mentioned.